SPRING PREVIEW 2011

Barbie® collector

A Worthy Tribute...
CELEBRATING THE "BEST" 10 YEARS OF BFMC
PAGES 2&3

Wrap It Up!
GIFTS FOR ALL THE "DOLLS" ON YOUR LIST
PAGES 14–16

8 New Dolls

$5 STANDARD SHIPPING ON ALL ORDERS!
EXPIRES 12/10/2010
SEE ORDER FORM FOR DETAILS

The Designer
Robert Best
10 YEARS
Lunch at the Club
2000
Evening
2000
The Showgirl
2008
10 YEARS
Barbie

A decade of dolls

On the occasion of its 10th anniversary, the Barbie® Fashion Model Collection (BFMC) presents an unprecedented retrospective. The slipcased book is a breathtaking tribute to the iconic vision of the BFMC's founder and principal designer, Robert Best. Combining vibrant photographs with Best's original sketches and unique anecdotes, *10 Years* recounts an elegant and definitive look at the evolution of the BFMC. Featuring all of the dolls which made the line famous, this ultimate tribute book is Barbie at her beautiful best.

NEW
Barbie® Fashion Model Collection
10 YEARS: BARBIE® FASHION MODEL COLLECTION BOOK

Celebrate a decade of the Barbie® Fashion Model Collection with this exquisite, 72-page book filled with glamorous, never seen before doll photography along with personal insights and original sketches from the line's creator, Robert Best. Hardcover with matching dust jacket and book sleeve. Limited edition run.

CD-V9531 $50.00

NEW
Barbie® Fashion Model Collection
10 YEARS *TRIBUTE* BARBIE® DOLL

Gold Label™ Collection
Featuring genuine Silkstone® body

Celebrating the 10-year collaboration between the master and his muse, Robert Best conjures up the enchanting *Tribute* Barbie® doll. Adorned in a pale blue ruffled gown, lavishly embellished with sequin and golden embroidery, the doll commemorates a magical milestone! For the adult collector.

CD-T2155 $150.00
or three installments of $50.00

Doll stand included. Fashion designed exclusively for the Silkstone® Barbie® doll body. Not for use with other Barbie® dolls.

Production dolls/accessories may vary from photos shown here. Dolls cannot stand alone and may not be able to hold objects as shown. Installments available on phone/mail orders only.

(this page)

BARBIE® DOLL AS CLEOPATRA

DIRECT EXCLUSIVE*

Gold Label™ Collection | Limited Production | 4th Doll in Goddess Series

The Queen of the Nile embodies Isis, the Egyptian goddess of wisdom. With flowing black hair and eyes thickly lined in kohl, she gazes upon her kingdom adorned in a silken white dress with pleated sienna cape, green chevron pattern skirt and golden tie belt. A nemes headdress, golden gladiator boots and winged staff complete her regal appearance. For the adult collector.

CD-R4550 $100.00

or two installments of $50.00

Headdress is not removable.

*Direct exclusives are currently available in the U.S. only from Barbie® Collector catalog or online at BarbieCollector.com.

(opposite page)

BOB MACKIE *CIRCUS* BARBIE® DOLL

DIRECT EXCLUSIVE*

Gold Label™ Collection

Barbie® doll's favorite "ringmaster" of glamorous fashion—Bob Mackie—presents a stylish circus. Inspired by the exciting world beneath the Big Top, the doll wears an elaborately laced coat with extravagant red plumes. Her red boots and top hat are accented with a golden star and she comes seated on a black and golden trapeze swing. For the adult collector.

CD-R4542 $175.00

or four installments of $43.75

Costume, boots, gloves and hat are not removable.
Doll may be removed from swing, but legs will remain in a fixed position.

© 2010 Bob Mackie Design Group, Ltd. All Rights Reserved. Used under license.

*Direct exclusives are currently available in the U.S. only from Barbie® Collector catalog or online at BarbieCollector.com.

Production dolls/accessories may vary from photos shown here. Dolls cannot stand alone and may not be able to hold objects as shown. Installments available on phone/mail orders only.

Bob Mackie

NEW
Dolls of the World® Collection
JAPAN BARBIE® DOLL
Pink Label™ Collection
30th Anniversary

Similar to noblewomen living in Japan during its romantic feudal age, *Japan* Barbie® makes a graceful debut with a stunning split-sleeved "kimono," white obi belt and a delicate golden fan. Colorful spring flowers adorn both the hems of her garment and her shiny black hair. For ages 6 and over.

CD-V5004 $34.95

(opposite page)

C. ELVIS® IN *BLUE HAWAII* DOLL

Pink Label™ Collection

One of Elvis Presley®'s most successful movies was 1961's *Blue Hawaii*. The film features The King™ as an ex-G.I. turned tour guide surrounded by Rock-A-Hula music, beach buddies and gorgeous girls. For ages 6 and over.

CD-R4509 $34.95

© EPE. Reg. U.S. Pat & TM Off.

(this page)

D. POP ICON™ BARBIE® DOLL

Pink Label™ Collection

Beautiful, blonde and brilliant, Barbie® is a one-of-a-kind fashion icon. In 1977, Superstar Barbie® became an instant classic. Now, her spectacular style and pop culture graphics inspire a new doll for a new era. For ages 6 and over.

CD-R4543 $39.95

(this page)

E. DYLAN'S CANDY BAR™ BARBIE® DOLL

Pink Label™ Collection

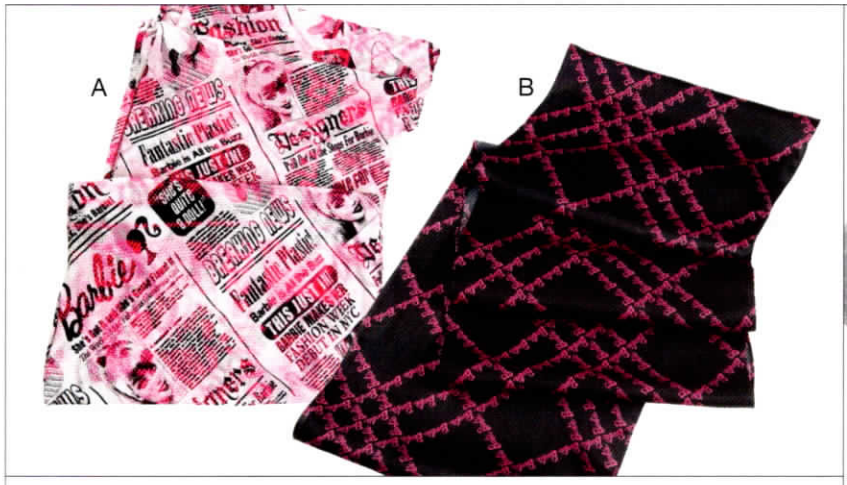
Inspired by the interior of Dylan's Candy Bar® in New York City, Barbie® looks delightful "wrapped" in a colorful dress with "candy" necklace and oversized rainbow "lollipop." For ages 6 and over.

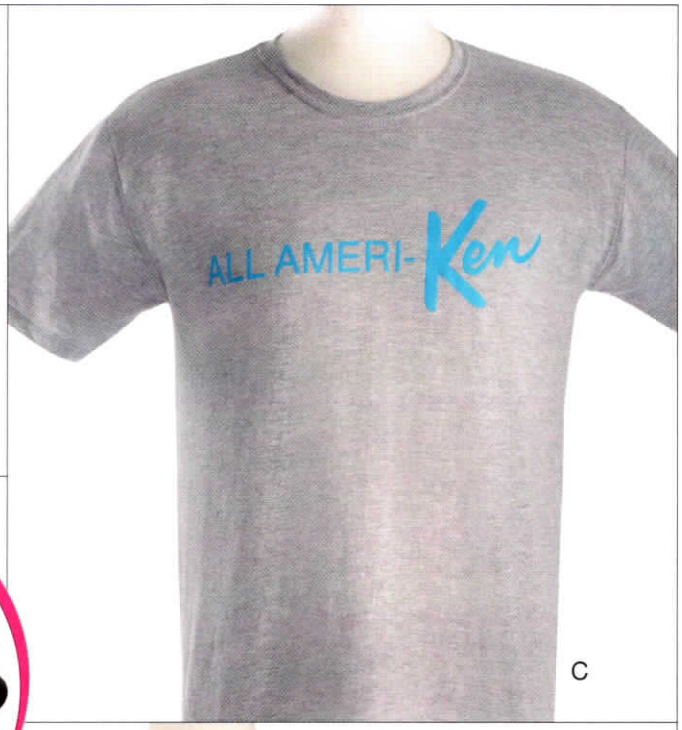
CD-V0676 $34.95

DYLAN'S CANDY BAR and the DCB Logo are Reg. TMs ® of Dylan's CandyBar, LLC. All rights reserved. © Manufactured for Dylan's CandyBar, LLC New York, NY 10065

DYLAN'S CANDY BAR®

Production dolls/accessories may vary from photos shown here. Dolls cannot stand alone and may not be able to hold objects as shown. Installments available on phone/mail orders only.





To give and to receive!

(this page)

A. BARBIE™ NEWSPAPER PRINT SCARF

Make headlines of your own with a super soft scarf covered in a Barbie™ newspaper print in shades of pink and gray. 100% cotton jersey. Measures approx. 71"L x 18"W.

CD-F6491 $24.00

B. BARBIE™ SCRIPT SCARF

Wrap up your look with a chic scarf decorated with Barbie™ doll's pink signature forming a diamond pattern upon a black background. 100% silk. Measures approx. 63"L x 14"W.

CD-F6502 $26.00

(this page)

C. KEN™ ALL AMERI-KEN™ TEE

Show your love for everybody's favorite all-American guy, Ken™! This soft heather grey tee is the first we've offered especially for men. 100% cotton. Specify S, M, L, XL, 2XL or 3XL.

CD-F6699 $20.00

(this page)

BARBIE™ EMBOSSED COLLECTION

Make a style statement with this elegant handbag and wallet featuring Barbie™ doll's famous embossed silhouette. Handbag includes a fun Barbie™ tag and wallet is lined in signature Barbie™ pink accented with a closure clasp featuring a silvery Barbie™ silhouette.

D. Embossed Handbag

CD-F6202 $65.00
(embossed shiny patent vinyl, 18"L x 13"H x 8"W)

E. Embossed Wallet

CD-F6366 $30.00
(embossed shiny patent vinyl, 8"L x 4"H)

Production dolls/accessories may vary from photos shown here. Dolls cannot stand alone and may not be able to hold objects as shown. Installments available on phone/mail orders only.

(opposite page)

BARBIE™ GRAFFITI COLLECTION

Barbie™ takes her style to the streets with totes, wristlets and 100% cotton tees that are covered in Barbie doll's name fashioned in a gritty, hand-drawn script.

F. Graffiti Tee
CD-F6698 $24.00
(Specify S, M, L, XL, 2XL or 3XL.)

G Graffiti Tote
CD-F6180 $45.00
(printed vinyl, 17"L x 13"H x 4.5"W)

H. Graffiti Wristlet
CD-F6201 $19.00
(printed vinyl, 9"L x 4.5"H)

(this page)

BARBIE™ STILETTO COLLECTION

A girl can never have too many shoes! Celebrate Barbie's™ footwear collection with a graphic series of bags designed to complement any doll's wardrobe.

I. Stiletto Weekend Duffle
CD-F6492 $60.00
(printed vinyl, 20"L x 12"H x 11"W, incl. adjustable shoulder strap 48"L x 1.5"W)

J. Stiletto Handbag
CD-F6590 $45.00
(printed vinyl, 17"L x 12"H x 5"W

K. Stiletto Wristlet
CD-F6179 $19.00
(printed vinyl, 9"L x 4.5"H))

(this page)

L. BARBIE™ RHINESTONE TEE

Shimmer and shine in a fitted black Barbie™ tee with a brilliant rhinestone graphic. 100% cotton. Specify S, M, L, XL or 2XL.

CD-F6697 $26.00

M. BARBIE™ RETRO TEE

Forever fashionable, a vintage Barbie™ poses amid swirling stardust on a black tee silkscreened with golden metallic. 100% cotton. Specify S, M, L, XL or 2XL.

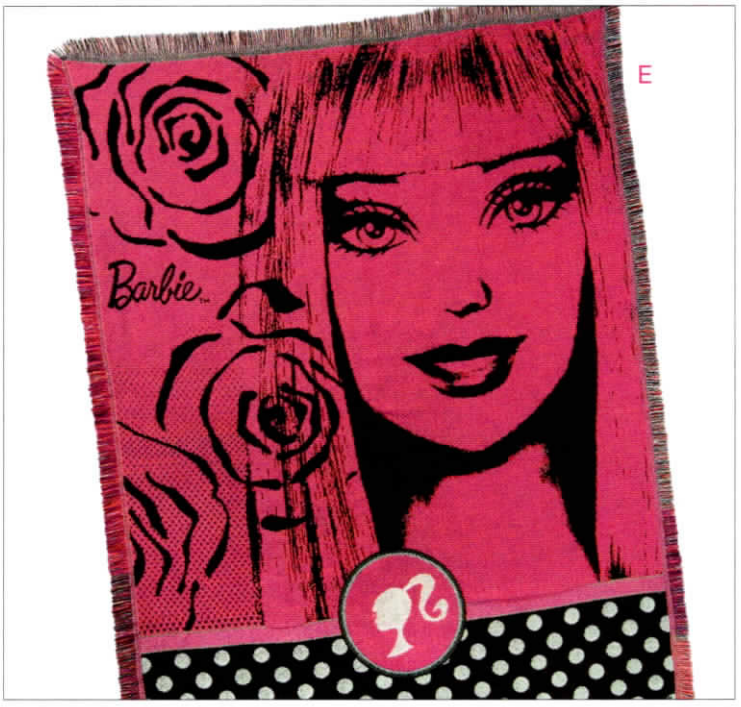
CD-F6700 $28.00

(this page)

N. BARBIE™ WATCH

It's time to dress up your wrist! This dazzling Barbie™ watch features a mother-of-pearl dial, silver-plated bracelet accented with shimmering Swarovski crystals and a remote sweep second hand movement. Comes in a Barbie tin.

CD-F6368 $75.00



A. BARBIE™ WALL CALENDAR

This 16-month 2011 Barbie™ calendar presents stunning Barbie dolls modeling elegant haute couture creations by Robert Best. Measures 11.75" square.

CD-F6530 (Wall) $14.00

B. BARBIE™ DESK SET

Keep in touch the elegant way with a desk set adorned with vintage Barbie™ illustrations. Set includes two note pads, one set of Post-it® sticky notes, and two sets of Post-it® flags on a pink polka dot background.

CD-F6886 $12.00

C. BARBIE™ MINI CALENDAR

Take your glamour to go with this mini 2011 calendar featuring 16 months of beautiful Barbie™ dolls modeling stylish designs by Robert Best. Measures 7" square.

CD-F6531 (Mini) $10.00

Dolls of the World® Landmark Collection

D. LIMITED EDITION REPRODUCTION ART

Ready to grace the walls of your home or office are three beautifully illustrated Dolls of the World® sketches by premier Barbie® designer, Linda Kyaw. All three unframed prints arrive as a set on 11" x 14" archival paper. Each set is numbered and includes a certificate of authenticity. No more than 5,000 sets printed.

Set of three prints.

CD-V6130 $50.00

E. BARBIE™ THROW

Snuggle up with Barbie™ in a cozy throw with a rose and polka dot print and fringe trim around the edges. Poly/acrylic blend. Measures approx. 46"L x 60"W.

CD-F6688 $35.00

Production dolls/accessories may vary from photos shown here. Dolls cannot stand alone and may not be able to hold objects as shown. Installments available on phone/mail orders only.

Barbie® collector

$5 STANDARD SHIPPING on all orders

offer expires on 12/10/2010

Rush shipping and Canadian shipping fees still apply.

ORDER ONLINE AT:

BarbieCollector.com

It's fast, convenient, 24-hour ordering, and where you'll find our widest selection!

ORDER BY PHONE:

1·800·491·7514

Seven days a week, 7am–10pm Central Time | Fax: 1·608·836·0761

ORDER BY MAIL. SEND FORM TO:

Barbie Collector Mattel Direct, Inc. | P.O. Box 628218 | Middleton, WI 53562-8218

Downloadable order form available at: **BarbieCollector.com/orderform**

ABOUT OUR PRODUCTS Dolls are available in varying quantities. You will be notified if a doll you order is unavailable. All the dolls included in this catalog are made with the utmost attention to detail and quality. Our dolls are made in Indonesia and China. Most dolls arrive with a doll stand for display. Dolls may not be able to stand alone, hold accessories or be posed as shown. Production dolls and accessories may vary from the photos shown in catalog. Mattel reserves the right to modify the fashion/fabrics, sculpt, hair color, and accessories. Due to varying supplies, we reserve the right to limit the quantity of each doll purchased. All dolls, except where noted, are for adult collectors. The exclusive policy stated in the catalog applies to the United States only. Dolls may be sold to retail customers outside the United States.

PAYMENT Prices subject to change without notice. We accept MasterCard, American Express, Visa and Discover/Novus. You must be at least 18 years old to order. Personal checks may be cleared electronically and made payable to Mattel Direct, Inc. Checks returned for insufficient or uncollected funds may be collected electronically. We are not responsible for order delays resulting from checks with insufficient funds and declined credit cards. Do not send cash or purchase orders.

SALES TAX We are required to collect applicable sales tax for deliveries to the following states: CO, NY, TX and WI.

INSTALLMENT ORDERS A signature is required upon delivery for all installment orders. Installment orders subject to credit approval. Installment orders by mail, phone, or fax only.

MAIL ORDERS Visit BarbieCollector.com/order form for a downloadable order form, send full billing and shipping address information, order information, daytime phone number, and payment information (credit card number with expiration date, gift certificate, gift card, check, or money order) to address listed above.

GIFT CARDS Our gift cards are packaged and sent with our latest catalog. Simply indicate the amount and the recipient's full name and address. Gift cards may be ordered and/or redeemed online, by phone, by fax, or mail orders.

GIFT WRAPPING For the finishing touch, we'll wrap your packages for $4.00 per item.

SHIPPING Delivery dates are estimates only. Use guaranteed rush shipping to ensure arrival by a specific date. We'll inform you if an item is out of stock. Shipping and processing fees are based on your order total, excluding taxes and gift wrap charges, they include the cost of processing your order, handling and packaging your products, and delivering them to you and/or designated recipients. Canadian Customers: All prices quoted are in U.S. dollars. Canadian customers are responsible for any taxes and duties.

SHIP TO ALTERNATE ADDRESS If shipping to two or more different addresses, include $6.95 for shipping and processing for each additional address.

RUSH SHIPPING

Allow 1 additional day for processing.
Not available for APO/FPO addresses.
Orders to Alaska, Hawaii, U.S. territories ship 2nd Day Rush or Next Day Rush.
2 Day Rush: Add $15 to standard rate.
Next Day Rush: Add $20 to standard rate.

CANADIAN SHIPPING

Standard Mail: Add $15 to standard rate.
Express Mail: Add $25 to standard rate.

SHIPPING & PROCESSING FEES

Order Total	Standard Rate
$50.00 and under	$7.95
$50.01 – $100	$8.95
$100.01 – $200	$9.95
$200.01 – $300	$10.95
$300.01 – $400	$11.95
$400.01 and over	$12.95

MAILING LIST SERVICE We make our mailing list available to companies whose offerings you may enjoy. To prevent these mailings, send the catalog mailing label to: Barbie Collector Mattel Direct, Inc., P.O. Box 620040, Middleton, WI 53562-0040. To remove your name from ALL mailing lists, write to: Mail Preference Service, Direct Marketing Association, P.O. Box 643, Carmel, NY 10512-0643

SATISFACTION GUARANTEED If for any reason you're not completely satisfied with your Barbie® Collector catalog or online purchase, you can return your selection for an immediate exchange, credit or full refund (less shipping and processing) anytime within 30 days, unless expressly noted otherwise. Excludes Barbie™ Fan Club membership.

©2010 Mattel, Inc. All Rights Reserved.

Passport Collection™

BYRON LARS CHARMAINE KING™ BARBIE® DOLL

DIRECT EXCLUSIVE*

Gold Label™ Collection
2nd Doll in Passport Collection™

Byron Lars does it again. His latest creation, Charmaine King™, takes inspiration from the Steampunk genre, a blend of futuristic fashion viewed through a Victorian lens. In a strapless mermaid gown accented with a lace scarf, chain belt, silvery "wrench," fingerless gloves and racing goggles, this doll is revving up the glam quotient and making hearts race! For the adult collector.

CD-R4541 $100.00
or two installments of $50.00

Gloves are not removable.

© 2010 Byron Lars Design Group, Ltd. All Rights Reserved. Used under license.

*Direct exclusives are currently available in the U.S. only from Barbie® Collector catalog or online at BarbieCollector.com.

(this page)

A. *DOLLY FOREVER* BARBIE® BY CHRISTIAN LOUBOUTIN

2nd Doll in Series

Dressed to navigate the urban jungle, the second doll in the series wears a khaki safari dress with lace-up front, golden chain hip belt and bright pink thigh high fringe boots with Louboutin's signature red soles. Three additional pairs of shoes, miniature shoe boxes, cloth shoe bags and pink sunglasses included. For the adult collector.

CD- R4486 $150.00
or four installments of $37.50

© Christian Louboutin.

(this page)

B. *ANEMONE* BARBIE® BY CHRISTIAN LOUBOUTIN

3rd Doll in Series

Designed by Christian Louboutin, the wizard of fabulous footwear, Barbie® is red carpet ready and prepared for the paparazzi in a fitted floor-length chartreuse evening gown with purple train, exquisite rhinestone cuff and, of course, multiple pairs of fabulous red-soled shoes. For the adult collector.

CD-R4487 $150.00
or four installments of $37.50

© Christian Louboutin.

NEW
Dolls of the World® Collection
JAPAN KEN® DOLL
Pink Label™ Collection
30th Anniversary

For the very first time, Ken® joins the Dolls of the World® Collection! *Japan* Ken® dons a samurai-inspired outfit comprised of a black cape lined in vivid red, embroidered obi belt, white fabric armband, tall black boots and a silvery Katana "sword." Doll features an entirely new face sculpt. For ages 6 and over.

CD-V5005 $34.95

Production dolls/accessories may vary from photos shown here. Dolls cannot stand alone and may not be able to hold objects as shown. Installments available on phone/mail orders only.

DYNASTY

NEW (this page)

A. *DYNASTY*™ BARBIE® DOLL

Pink Label™ Collection

Beautiful and beguiling Krystle Carrington is poised for the next *Dynasty* cliffhanger or catfight in a white sheath gown with bold shoulder pads, fabulously feathered ash-blonde hair and dazzling jewelry. For ages 6 and over.

CD-T7905 $34.95

TM & © 2010 The Oil Company.
All Rights Reserved.

NEW (both pages)

B. *DYNASTY*™ BARBIE® DOLL

Pink Label™ Collection

Always stunning while she's scheming, the wonderfully wicked Alexis Colby from the hit '80s drama, *Dynasty*, has arrived. Doll wears a golden lamé gown with a high side slit, ruffle detail at the shoulders, a curly brunette coif and glamorous jewelry. For ages 6 and over.

CD-T7906 $34.95

TM & © 2010 The Oil Company.
All Rights Reserved.

Production dolls/accessories may vary from photos shown here. Dolls cannot stand alone and may not be able to hold objects as shown. Installments available on phone/mail orders only.

NEW (this page)

I DREAM OF JEANNIE™
BARBIE® DOLL

Pink Label™ *Collection*

As if in a magical poof of pink smoke, the *I Dream of Jeannie*™ Barbie® doll materializes wearing a pink chiffon and velvet harem outfit accented with rick-rack trim, golden slippers, veiled hat, platinum ponytail and small purple bottle. She's a wish come true! For ages 6 and over.

CD-V0440 $34.95

TM & © 2010 CPT Holdings, Inc.
All Rights Reserved.

NEW (this page)

BEWITCHED™
BARBIE® DOLL

Pink Label™ *Collection*

With the tiniest twitch of her nose, Samantha Stevens worked wonders! In celebration of the classic '60s TV show, *Bewitched*™ Barbie® doll wears an enchanting black witch's outfit with red-lined cape, pointy witch's hat and broom inspired by the show's animated opening sequence. For ages 6 and over.

CD-V0439 $34.95

TM & © 2010 CPT Holdings, Inc.
All Rights Reserved.

NEW (opposite page)

THE BEVERLY HILLBILLIES™
BARBIE® DOLL

Pink Label™ *Collection*

Howdy, y'all! Inspired by Elly May, the character in the rags-to-riches '60s TV show, *The Beverly Hillbillies*™ Barbie® doll comes "gussied up" with curly blonde pigtails tied with pink ribbons, a blue gingham shirt, denim jeans with rope belt and wooden "slingshot." For ages 6 and over.

CD-V0441 $34.95

TM & © 2010 CBS Broadcasting Inc.
All Rights Reserved.

Production dolls/accessories may vary from photos shown here. Dolls cannot stand alone and may not be able to hold objects as shown. Installments available on phone/mail orders only.

Welcome
The Beverly
HILLBILLIES™

Visit the new BarbieCollector.com to see more stunning James Bond Barbie® dolls!

JAMES BOND 007

(this page)

A. *LIVE AND LET DIE™* BARBIE® DOLL

Black Label™ Collection

Live And Let Die™ finds James Bond working with Solitaire, a lovely tarot card reader and seer. Together they foil the evil schemes of New York crime boss Mr. Big while discovering love. Doll wears a multi-colored, printed gown with golden trim, ornate choker and hoop earrings. For the adult collector.

CD-T4551 $34.95

007 TM and related James Bond Trademarks © 1962-2009 Danjaq, LLC and United Artists Corporation. All Rights Reserved. 007 TM and related James Bond Trademarks are trademarks of Danjaq, LLC licensed by EON Productions Limited.

(this page)

B. *OCTOPUSSY™* BARBIE® DOLL

Black Label™ Collection

James Bond becomes enthralled with a beautiful smuggler and circus owner in *Octopussy™*. Their mission: stop a nuclear attack funded by the sale of Fabergé eggs. Barbie® pays tribute to a favorite Bond girl dressed in a belted white robe with a dramatic slit and striking octopus graphic. For the adult collector.

CD-T4550 $34.95

007 TM and related James Bond Trademarks © 1962-2009 Danjaq, LLC and United Artists Corporation. All Rights Reserved. 007 TM and related James Bond Trademarks are trademarks of Danjaq, LLC licensed by EON Productions Limited.

(opposite page)

C. BARBIE® BY CHRISTIAN LOUBOUTIN

1st Doll in Series

Dressed like a cat burglar on the rooftops of Paris, Barbie® wears a sleek black catsuit and golden sandals with signature red soles. Doll comes with four pairs of shoes, miniature shoe boxes, cloth shoe bags and a commemorative 2010 calendar diary of her journeys with her "godfather" Christian Louboutin. For the adult collector.

CD-N6599 $150.00
or four installments of $37.50

© Christian Louboutin.

(this page)

CHRISTIAN LOUBOUTIN *BARBIE*® SHOE COLLECTION

This suite of striking Barbie® shoes is designed by the wizard of fabulous footwear, Christian Louboutin, especially for Barbie® doll! Collection includes nine pairs of shoes featuring Louboutin's signature red soles and each comes with a matching miniature shoe bag and box. For the adult collector.

CD-T2159 $69.95

Doll not included with shoe collection.

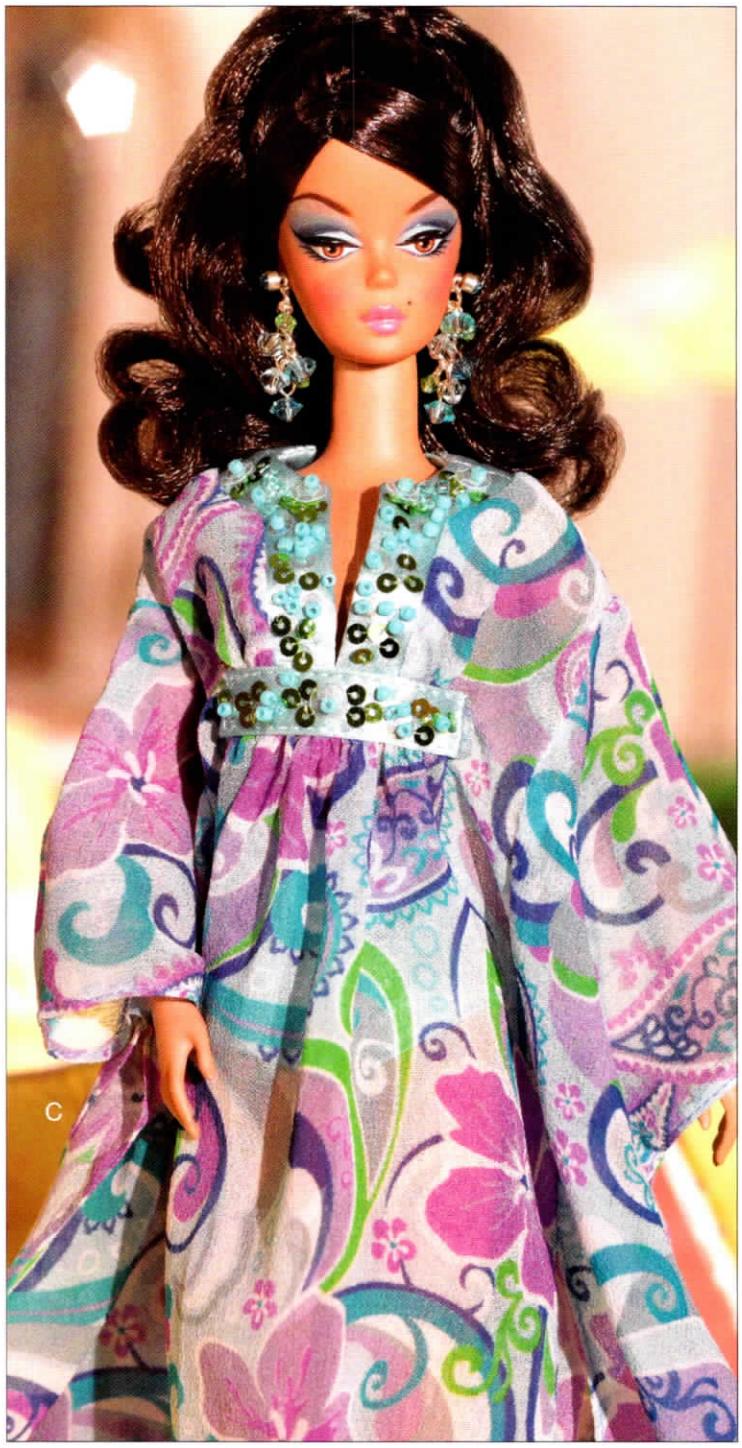
© Christian Louboutin

Gift with Purchase!

Buy any product in the Christian Louboutin collection and receive the Barbie® "My Year in Paris" with Christian Louboutin calendar diary. Limit one per order. Offer valid while supplies last.

Production dolls/accessories may vary from photos shown here. Dolls cannot stand alone and may not be able to hold objects as shown. Installments available on phone/mail orders only.

A



(opposite page)

Barbie® Fashion Model Collection

LIMITED EDITION REPRODUCTION ART

What began as elegant lines and colorful ink on paper eventually transformed into the Palm Beach Coral™ Barbie® doll. Lead Barbie® designer Robert Best's original vision has been reproduced in a collectible, limited edition print on high-quality, acid-free archival paper. Unframed, measures 16" x 20". Each one is numbered and includes a certificate of authenticity. No more than 5,000 printed.

CD-F6687 $35.00

(opposite page)

Barbie® Fashion Model Collection

A. PALM BEACH CORAL™ BARBIE® DOLL

Gold Label™ Collection
10th Anniversary
Featuring genuine Silkstone® body

Luxury meets lounge wear as Barbie® heats up the social scene in a full-length ivory satin evening coat embellished with faux pearls and coral colored beads, a coral chiffon midriff top and palazzo pants. Matching lipstick and fingernails, chandelier earrings and sandals complete the look. For the adult collector.

CD-R4535 $150.00
or three installments of $50.00

(this page)

Barbie® Fashion Model Collection

B. PALM BEACH™ *SWIM SUIT* BARBIE® DOLL

Gold Label™ Collection
10th Anniversary
Featuring genuine Silkstone® body

When the social season heats up, Barbie® keeps her cool lounging poolside in Palm Beach. Doll features a new sun-kissed skin tone and wears a peach and floral print ensemble including swimsuit, cover-up, sunglasses and wedge sandals. For the adult collector.

CD-R4483 $49.95

(this page)

Barbie® Fashion Model Collection

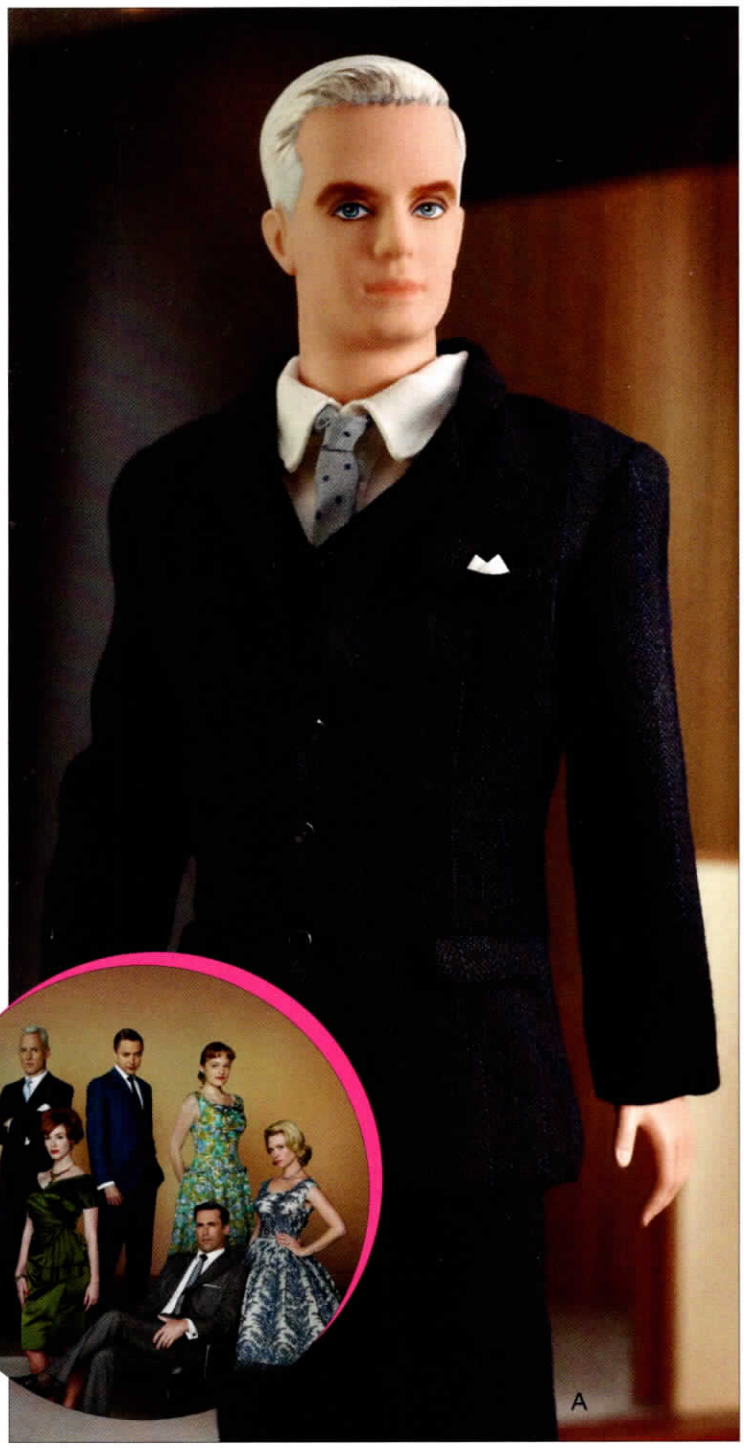
C. PALM BEACH BREEZE™ BARBIE® DOLL

Gold Label™ Collection
10th Anniversary
Featuring genuine Silkstone® body

Winter blues are never welcome in sunny Palm Beach! The perfect outfit for sharing warm greetings, cold drinks and juicy gossip? A cool, floor-length caftan, sparkling with sequins and worn with bold earrings and strappy sandals. For the adult collector.

CD-R4484 $74.95

Production dolls/accessories may vary from photos shown here. Dolls cannot stand alone and may not be able to hold objects as shown. Installments available on phone/mail orders only.



(this page)
Barbie® Fashion Model Collection
MAD MEN
A. ROGER STERLING DOLL
Gold Label™ Collection
Featuring genuine Silkstone® body
Agency CEO Roger Sterling is ready for business in a dapper three-piece suit with polka dot tie, pocket handkerchief, and hat. For the adult collector.
Available for purchase on BarbieCollector.com only to Barbie™ Fan Club members.
CD-T4549 $74.95
© 2009 Lions Gate Television Inc. All Rights Reserved.
Doll stand included. Fashion designed exclusively for the Silkstone® Ken® doll body. Not for use with other Ken dolls.

(this page)
Barbie® Fashion Model Collection
MAD MEN
B. BETTY DRAPER DOLL
Gold Label™ Collection
Featuring genuine Silkstone® body
Perfectly coiffed Betty Draper poses in a floral party dress adorned with a "pearl" choker and glittery clutch containing "powder" compact, comb and "lipstick." For the adult collector.
CD-T2153 $74.95
© 2009 Lions Gate Television Inc. All Rights Reserved.
Doll stand included. Fashion designed exclusively for the Silkstone® Barbie® doll body. Not for use with other Barbie dolls.

(this page)
Barbie® Fashion Model Collection
MAD MEN
C. DON DRAPER DOLL
Gold Label™ Collection
Featuring genuine Silkstone® body
Don Draper, dashing ladies' man and agency star, is utterly charming in a tailored grey suit, striped necktie, fedora, overcoat and "leather" briefcase. For the adult collector.
CD-R4536 $74.95
© 2009 Lions Gate Television Inc. All Rights Reserved.
Doll stand included. Fashion designed exclusively for the Silkstone® Ken® doll body. Not for use with other Ken dolls.

(opposite page)
Barbie® Fashion Model Collection
MAD MEN
D. JOAN HOLLOWAY DOLL
Gold Label™ Collection
Featuring genuine Silkstone® body
Worldly wise office queen Joan Holloway is properly captivating in an upswept hairdo, belted dress with golden pen necklace, pumps and handbag. For the adult collector.
CD-R4556 $74.95
© 2009 Lions Gate Television Inc. All Rights Reserved.
Doll stand included. Fashion designed exclusively for the Silkstone® Barbie® doll body. Not for use with other Barbie dolls.

Production dolls/accessories may vary from photos shown here. Dolls cannot stand alone and may not be able to hold objects as shown. Installments available on phone/mail orders only.

amc
MADMEN

Barbie

Barbie Collector Mattel Direct, Inc.
8400 Fairway Place
P.O. Box 628218
Middleton, WI 53562-8218

Find Barbie on:

facebook twitter

PRSRT STD
U.S. Postage
PAID
Barbie Collector

Current resident or

Key Code #
CD02000

EIGHT NEW DOLLS ALONG WITH
A WORTHY TRIBUTE AND GIFTS
GALORE!
LOOK INSIDE AND CHECK OUT
BARBIECOLLECTOR.COM

**********AUTO**5-DIGIT 48917
168519151
VALERIE HUSTON
308 S ROSEMARY ST
LANSING, MI 48917-3856

0001
P0155
14961
925

Shop online at BarbieCollector.com or call 1-800-491-7514

©2010 Mattel, Inc. All Rights Reserved. ALL PRICES ARE IN U.S. DOLLARS. The exclusive policy stated applies to the United States only. Dolls may be sold to retail customers outside the United States.

10% post-consumer waste

Printed in the USA on paper containing at least 10% post-consumer waste. Recycle me or pass me on to a friend. For more information about recycling, visit Earth911.org.

RECYCLE PLEASE
recycleplease.org

SP11BO

Hallmark Keepsake Ornaments

A. *IT'S ALL ABOUT THE SHOES!* BARBIE™ ORNAMENT: CD-F6694 $14.95
A glittering tree trimmed in fabulous Barbie™ footwear by Hallmark Keepsake artist Orville Wilson. (4.75"H)

B. *SUPERSTAR* KEN™ ORNAMENT: CD-F6693 $16.95
Brighten your holidays with *Superstar* Ken™ by Hallmark Keepsake artist Anita Marra Rogers. (4.5"H)

C. 2010 *HOLIDAY* BARBIE™ ORNAMENT: $16.95 each sold separately
African-American: CD-F6692 / Caucasian: CD-F6691 (not shown)
An ornament inspired by this year's doll by Hallmark Keepsake artist Patricia Andrews. (3.75"H)

© 2010 Hallmark Licensing, Inc.

2010 *HOLIDAY* BARBIE® DOLL
Light up the holidays with this beautiful Barbie® doll in her snowy white gown with red and golden bodice, red wrap and cascading ribbon bow. A magnificent headpiece and chandelier earrings complete the festive look. For ages 6 and over.

$39.95 each sold separately
Caucasian: CD-R4545 / African-American: CD-R4546 (not shown)

Production dolls/accessories may vary from photos shown here. Dolls cannot stand alone and may not be able to hold objects as shown. Installments available on phone/mail orders only.